



Better together

Bringing AT&T customers a stronger network faster.

AT&T customers, including those who join us from T-Mobile, will see significant service improvements from the merger. The addition of T-Mobile's spectrum resources and thousands of cell sites will quickly increase capacity and coverage, resulting in better call reliability and data speeds.

Mobile data traffic on AT&T's network has grown 8,000% over the last four years. With tablets, cloud computing, and a new generation of bandwidth-hungry devices on the horizon, demand is expected to increase an additional 8-10 times by 2015.

Integrating T-Mobile's network resources, while continuing AT&T's network investment, is the surest, fastest, and most efficient way to meet this challenge.

Continued innovation for T-Mobile customers.

Through the integration with AT&T, T-Mobile customers can continue to enjoy innovative technologies, devices, and services for many years to come. They will have the freedom to keep their existing pricing plans and phones, and will benefit in the future with expanded capabilities.

T-Mobile customers will also benefit from network enhancements — such as improved coverage in remote regions and access to AT&T's planned next generation networks.

Reaching more of California with LTE.

LTE technology is a super-fast way to connect to the Internet. The combination of AT&T and T-Mobile will allow AT&T to expand its LTE wireless broadband network to cover over 98% of California residents. That means one million more people in California, many in small towns and rural areas, will get access to LTE due to the merger.

Our customers will get a stronger network. The state will get a new choice for broadband. And more of California will get access to a cutting-edge wireless network and all the opportunities it brings.



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